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BEST OF BOTH WORLDS, A"BIRD" IN ONE HAND, A NEWSPAPER IN CTHER

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MILWAUKEE

The world of satellite communications is sexy and exciting, but one expert wants a copy of the New York Times in one hand while he rests an elbow on the edge of an earth station.

That was John Tagliaferro's way of saying that it will be some time before satellite communications will replace the printed word as a primary means of keeping people informed.

Tagliaferro is president of Hughes Television Network, which has made wide use of the ''birds'' or satellites to bring news and information from the remotest spots on the globe.

But Thursday he told the annual convention of the Society of Professional Journalists, Sigma Delta Chi, that ''I, for one, will always have a New York Times available.''

On the persistent, nagging question of press freedom, the society's legal counsel warned the CIA and FBI, whom the society defeated in bids this year to weaken the Freedom of Information Act, ''will be there again 1983.''

The CIA will lead the way for change. They want a total exemption from the act, even though the courts have never compelled them to release information they didn't want to release, '' said Bruce Sanford.

Sanford said those who want to change the act should ''have to prove your case, make your case.'' The response of the society should be ''measured, true and fair...''